

NATIONAL PRIVATE DINING INCENTIVE PROGRAM

SIZZLE IS SERVED







SPREADING THE SIZZLE ACROSS THE GLOBE

Our National Partner Program is designed to meet the needs of professional meeting planners and organizations that host multiple private dining events and meetings throughout the continental U.S., Hawaii, Puerto Rico and Canada. Our program provides access to the largest collection of upscale steak houses and is designed to provide personalized event services for companies meeting a minimum booking expenditure annually (approximately 30 events per year) at any of our 140+ restaurants nationwide.

We will work closely with you to customize our program for your needs, to be honored at all corporate locations and participating franchise locations. Single point-of-contact booking assistance is available from our corporate team. Event support will be provided by our local service teams in each market, led by an on-site Private Dining Manager who will spare no effort to ensure an exceptional experience. With a signed National Partner agreement on file, you will receive a 2%–4% incentive on net revenues (food and nonalcoholic beverages only) in the form of gift cards annually.

TOTAL NET REVENUE	INCENTIVE AMOUNT
$50,000 – $250,000	2%
$250,001 – $500,000	3%
$500,001+	4%







KEEP MEETING COSTS DOWN & ATTENDANCE UP

MULTI-LOCATION BROADCAST MEETINGS

Broadcast your presentation to clients and colleagues in multiple cities across the country with a cost-effective option available at 100+ Ruth's Chris locations. Our technology partner, The Inception Company, produces high-definition streaming live presentations, web broadcasts and web conferences delivered to our well-appointed private dining rooms. Combining the personalized service and signature menu of Ruth's Chris with the know-how of The Inception Company, an audiovisual and webcast industry leader allows you to welcome and engage audiences from across the country with your key messages.

Host a state-of-the-art broadcast presentation while enjoying cost efficiencies and reducing your carbon footprint. Stay true to your budget and produce a visually stunning and engaging event, while streamlining the process with a single point-of-contact: NationalPartner@RuthsChris.com.

THE Inception COMPANY



RUTH'S CHRIS STEAK HOUSE

THIS IS WHERE IT'S DONE.

ALABAMA
Birmingham
Huntsville
Mobile

ARKANSAS
Rogers

ARIZONA
Scottsdale

CALIFORNIA
Anaheim
Del Mar
Fresno
Irvine
Long Beach
Marina del Rey
Palm Desert
Pasadena
Roseville
Sacramento
San Diego
Walnut Creek
Woodland Hills

COLORADO
Denver

CONNECTICUT
Newington

DISTRICT OF COLUMBIA
Washington

FLORIDA
Aventura
Boca Raton
Bonita Springs
Coral Gables
Destin
Ft. Lauderdale
Jacksonville
Jupiter
Lake Mary
Orlando
Ponte Vedra Beach
Sarasota
Sarasota (Lakewood Ranch)
St. Petersburg
Tampa
West Palm Beach
Winter Park

GEORGIA
Alpharetta
Atlanta
Kennesaw
Savannah

HAWAII
Honolulu
Waikiki
Wailea

IDAHO
Boise

ILLINOIS
Northbrook
South Barrington

INDIANA
Fort Wayne
Granger
Indianapolis

KENTUCKY
Louisville

LOUISIANA
Baton Rouge
Lafayette
Metairie
New Orleans

MASSACHUSETTS
Boston
Somerville
Waltham
Worcester

MARYLAND
Annapolis
Baltimore
Berlin
Gaithersburg
Odenton
Pikesville

MICHIGAN
Ann Arbor
Grand Rapids
Mount Pleasant
Troy

MINNESOTA
Minneapolis
Rochester

MISSOURI
Chesterfield
St. Louis

MISSISSIPPI
Biloxi

NORTH CAROLINA
Asheville
Cary
Charlotte
Cherokee
Durham
Greensboro
Raleigh
Wilmington

NEW JERSEY
Atlantic City
Jersey City
Paramus
Parsippany
Princeton
Short Hills
Weehawken

NEW MEXICO
Albuquerque

NEVADA
Las Vegas
Reno

NEW YORK
Albany
Garden City
Lake Grove
Melville
Westchester

OHIO
Cincinnati
Columbus

OKLAHOMA
Tulsa

OREGON
Portland

PENNSYLVANIA
Philadelphia
Pittsburgh
Wilkes-Barre

SOUTH CAROLINA
Columbia
Greenville
Myrtle Beach

TENNESSEE
Chattanooga
Knoxville
Memphis
Nashville

TEXAS
Austin
Dallas
El Paso
Fort Worth
Houston
San Antonio

UTAH
Park City
Salt Lake City

VIRGINIA
Arlington
Fairfax
Midlothian
Reston
Tysons Corner
Virginia Beach

WASHINGTON
Seattle

WISCONSIN
Middleton

INTERNATIONAL:

CANADA
Calgary
Edmonton
Niagara Falls
Markham
Toronto

MEXICO
Cancún

PUERTO RICO
Guaynabo